

Matthew J. Mattice
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RECENT
EMPLOYMENT :|

The Edelman Group :| Multimedia Specialist, 2008-Present

Created designs for catalogs, marketing collateral, mail pieces, brochures and reports. Conceptualized, created, programmed, and composed music for award-winning flash greeting cards and banner ads. Generated written content for marketing materials and company press releases. Responsible for the upkeep of company web site and html marketing emails for the company. Supervised interns from hiring to final evaluation.

Freelance :| Print, Web, Interface, and Interactive Designer, 2008-Present

Worked with clients on a wide range of projects including print pieces, Flash applications, web site design, and web interface design. Regularly interfaced with clients and maintained working relationships with several individuals/organizations.

Creatacor, Inc. :| Graphic Designer, 2005-2007

Created graphic designs for a range of media including large format graphics, signage, fabric structures, vinyl applications, print ads, direct mail pieces, t-shirts, posters, and promotional items. Involved with all facets of graphic creation from design, prep, and coordination to assisting the production department with printing, laminating, mounting, and vinyl cutting and preparation. Designed and implemented web sites, email ads, multimedia, and video presentations for Creatacor and their clients using HTML, CSS, and Flash. Produced finished video pieces with visual effects for clients from raw footage and photographs. Generated original written content for web, press releases, brochures, and direct mail pieces. Created digital music with midi synthesizer programs. Composed and performed original music for video projects.

SOFTWARE :|

Adobe: Creative Suite, ImageReady, Director, Fireworks, Acrobat, After Effects
Other: QuarkXPress, Final Cut, Maxon Cinema 4D, Microsoft Office, Quicktime Pro, Fetch, iLife, others

EDUCATION :|

Rochester Institute of Technology, Rochester NY
B.F.A. in New Media Design and Imaging
Minors in Creative Writing and Literary and Cultural Studies
G.P.A. 3.8

HONORS :|

GDUSA American Web Design Award 2009-The Edelman Group
SIAA Bronze Direct Mail Award 2009-The Edelman Group
SIAA Bronze Self-Promotion Award 2009-The Edelman Group
NORI Award Finalist for Internal Video Documentary 2005-Creatacor
R.I.T. Phoenix Fiction Award Recipient
R.I.T. Outstanding Undergraduate Scholar Award
Liberal Arts Student Research Conference at R.I.T., student panelist/presenter

Visit www.mattmattice.com for more info and samples of my work.