MATT MATTICE

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<EMPLOYMENT/>

coolblueweb January 2016-Present
DEVELOPER
WooCommerce • MySQL • JQuery • Javascript • Foundation • Git • Docker • Gulp • Craft CMS • A bit of Twig templating

coolblueweb is a Gold WooCommerce agency and partner with Magento specializing in ecommerce clients. My greatest accomplishment here has been educating clients and helping them reach their goals by either finding best-fit ecommerce solutions, or creating custom integrations to provide just what they need. During my tenure, our team has worked to nail down our processes and strategies, and to increase our expertise in this competitive and sometimes contentious space.

Clocktower Media July 2015-November 2015
WEB DEVELOPER
WordPress • WooCommerce • concrete5 • PHP • Git • A bit of ERB

Clocktower Media was my first West Coast agency job at a pup-friendly office in Kirkland. While there, I worked primarily on updating and troubleshooting WordPress and concrete5 applications as well as planning and proposing site and feature updates.

Sanborn Media Factory 2009-2014
MULTIMEDIA DEVELOPER
XML • PHP • ASP • AS3 • JQuery • JSON • WordPress • CSS3

I was at SMF during the rise of the mobile device, and saw all the changes that happened because of that revolution. I began as a Flash developer, but quickly moved more into the javascript space with the help of jQuery. Focusing on pure web development for the first time in my career, I built marketing sites, sweepstakes forms, Facebook Apps, social media integrations, WordPress themes, and anything else that was asked of me. (Yes, even coding html emails). I discovered that leveraging CSS3, jQuery, and responsive design would allow me to create app-like experiences in desktop and mobile browsers.

The Edelman Group 2008-2009
MULTIMEDIA SPECIALIST
QuarkXPress • InDesign • Flash • HTML • CSS

This was my first full-time job in the Big Apple. A boutique design firm catering primarily to financial organizations, we designed things like mailers, advertisements, points brochures, and annual reports. On top of that I used my multimedia bent to handle our email marketing and design some interactive mailers. I also had the pleasure of helping to hire and supervise interns.

Creatacor, Inc. 2005-2007
GRAPHIC DESIGNER
Photoshop • Illustrator • Final Cut Pro • InDesign • Flash

Creatacor is a magical trade show factory: office, workshop, warehouse, and print shop all under one giant roof. We created graphics of every size and shape, from postcards to vehicle wraps. I was able to leverage my multimedia background to make some interactive and animated pieces in flash, and create a few marketing videos. My favorite jobs there were creating signage for museums, parks, and even a newly-built green library.

INDRICOTHERIUM
The largest land mammal that is known to have ever existed

<EDUCATION/>

Rochester Institute of Technology
BFA: NEW MEDIA DESIGN & IMAGING
Minors in Creative Writing and Literary and Cultural Studies